



We are excited to announce By Design, an exclusive one-day conference for Chick-fil-A leaders in Central Indiana that will focus on identifying friction points to building a healthy culture within organizations. The conference will be held on Sunday, September 24th from 12pm-530pm, and will feature interactive workshops and expert-led sessions, all utilizing the design thinking process.

As we prepare for this unique event, we are seeking corporate sponsors to help support and enhance the experience for our participants. As a sponsor, your company will have the opportunity to connect with Chick-fil-A leaders and network with other sponsors. Additionally, your company's logo and branding will be prominently displayed throughout the conference, providing valuable exposure to a targeted audience of engaged and motivated professionals.

We offer several levels of sponsorship to meet the specific needs and goals of your company, including opportunities for on-site engagement, customized branding, and speaking moments. The conference will be limited to 200 participants and staff.

Thank you for your consideration of this unique opportunity. We believe that By Design has the potential to make a significant impact on the organizational culture of Chick-fil-A and other companies, and we would be honored to have your company join us as a corporate sponsor.

Please do not hesitate to contact us with any questions or to discuss sponsorship opportunities further. We look forward to the possibility of partnering with you on this exciting event.

Sincerely,

Matt Riley

By Design Conference Team

	Gray \$250	Blue \$500 6 Available	Red \$1000 4 Available
Logo on all marketing material	X	X	X
Promotional slides on presentation deck before the keynotes		Up to 2	Up to 4
Table in registration area		X	Preferred Location
60 second promotional spot before the opening keynote			X
Logo on all participant name badges			X

If you are providing goods or services, we will consider the retail value of that and put you at the appropriate level. This could be company "swag" that would be included in participant welcome kits.

Please contact Matt Riley, VP of Enterprise Solutions, with any questions or to sign up for one of the packages. 317.431.7314 matt.riley@cfasaxony.com